

Notice of References Cited	Application/Control No. 09/702,004	Applicant(s)/Patent Under Reexamination SCHIPUNOV ET AL.	
	Examiner DANIEL LASTRA	Art Unit 3622	Page 1 of 1

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*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
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	C	US-6,379,251	04-2002	Auxier et al.	463/42
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NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Day, Abby, A model for monitoring Web site effectiveness, 1997, Internet Research
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.